



# WOW Cyclothon 2017

Race information summary

[#wowcyclothon](#)

# PLEDGES

## SUPPORT A GOOD CAUSE!

We are starting an amazing journey together around the country!

While we are at it we are going to raise funds. In 2017 pledges will be donated to the non-profit, volunteer organization known under one name in Iceland, ICE-SAR. ICE-SAR is an independent association that has an extensive role in prevention and rescue work of people and properties in Iceland. Thousands of volunteers dedicate themselves to work for the ICE-SAR rescue teams, accident prevention divisions and youth sections. Their joint mission is to prevent accidents and save human lives and valuables. In order to fulfill this role there are groups of well trained volunteers always available, night and day, year round.

The President of Iceland, Guðni Th. Jóhannesson, is the patron of ICE-SAR.

WE SET OUR GOALS HIGH!



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# PARTY AND AWARD CEREMONY!

Most definitely we will need a celebration for WOW Cyclothon finishers. We are all looking forward to hearing your stories and sharing our own. Just know that when you say “this was incredible” you will be understood by each participant. Riders’ party, staff, supporters and organizers will be held Saturday June 24th in Listasafn Reykjavíkur from 20:00 - 24:00. Winners of each category will also be awarded their prizes.

Please demonstrate sportsmanship at all times and respect your fellow riders and participants. Let’s have fun having fun!



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# Intinerary

## **20. June 18:00**

Individual start from Askja, Krókháls 11, Reykjavik. Race finish 84 hours later.  
Hjólakraftur start from Egilshöll, race finish 84 hours later.

## **20. June 18:15**

Team meeting and race expo in Askja, Krókháls 11, Reykjavik. All riders are welcome but presence of team managers is mandatory. Race document will be presented after the meeting.

Please note that GPS trackers will be installed at Arctic Track, Skeifunni 8, 108 Reykjavik. A schedule for installation can be found on [wowcyclothon.is](http://wowcyclothon.is).

## **21. June 18:00**

A-category start from Egilshöll, race finish 72 hours later.

## **21. June 19:00**

B-category start from Egilshöll, race finish 72 hours later.

## **23. June 06:00**

First teams should be approaching the finish line (based on historical timing).

## **24. June 20:00 - 00:00**

Celebration and award ceremony in Hafnarhúsið, Reykjavik.



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# RACE START

The race will start from Egilshöll sports arena. Egilshöll has adequate parking spaces and facilities to host all riders & supporters.

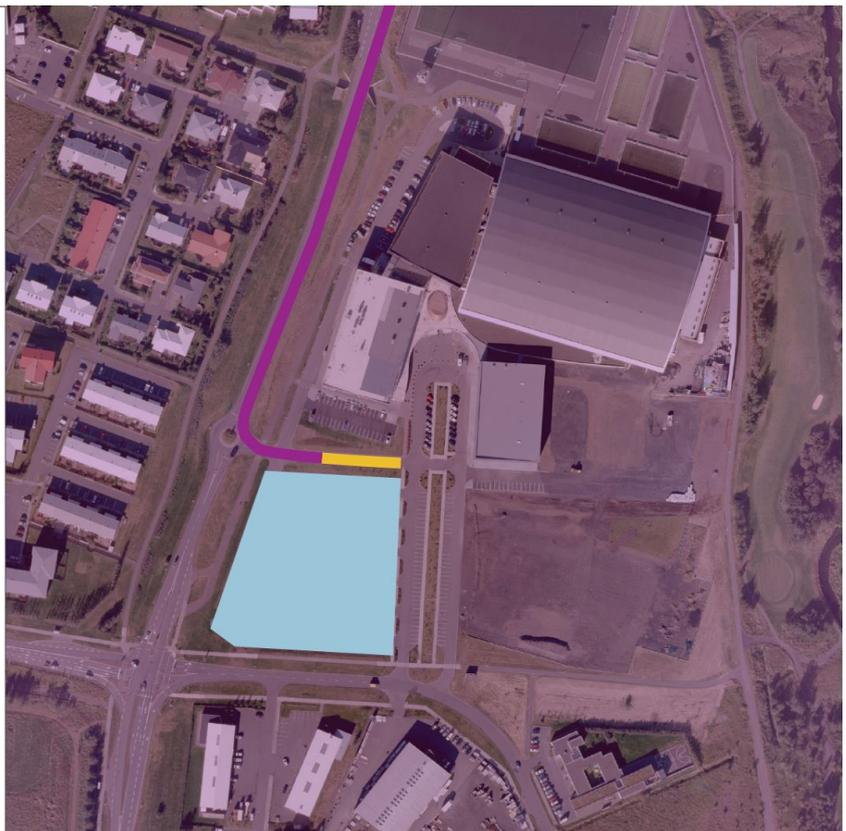
Race management will call riders into the start block 10 minutes before race start.

Timing will start when the race is set off. All riders will have the same start time. A car from WOW Cyclothon and/or local authorities (police) will lead the group at an even pace from Egilshöll, turn right to Korpúlfsstaðavegur and from there left on Vesturlandsvegur. The car will remain in front of the group until the group turns right on Hvalfjarðarvegur (road 47).

## START OVERVIEW

- ROUTE W/ POLICE ESCORT
- START BOX
- CAR PARKING

**WOW** CYCLOTHON  
AROUND ICELAND



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# RULES AND RECOMMENDATIONS

Please read the rules of the race carefully. Following is a list we would like to emphasise.

The first rider has to finish the whole first bit of the race to Tíðarskarð in Hvalfjörður (start of road 47). At Tíðarskarð we have the first exchange zone of five total on road number 47. The exchange zones are indicated with race flags. Map is available on the race website.

If a team in B-category has two cars, please note that only one car is allowed to be at Hvalfjörður (road 47) while riders are passing through.

Cell phone is mandatory for the first rider to report any mishaps or mechanical failure leading to the rider not being able to finish the first bit. A team car can assist the rider but has to report the incident to the race management.

In case of a mechanical failure in Hvalfjörður (road 47) the teams cannot exchange riders but the rider can receive new bike, spare parts, etc. In case of an accident the team must report to the race management for further instruction of how to proceed.

Please make sure every rider's switch is according to rules. The front bit of the front tire of the retiring rider must at some point pass the front tire of the incoming rider for the rider exchange to be according to rules of the race. Please make sure to use safe places only to pull over the team vehicle to make a switch.

If a team is riding with 5 or more teams each rider has to ride a minimum of 25 minutes before making a switch with the exception of Hvalfjörður fjord (road 47).

Riders can by no means draft teams from other categories and/or team vehicles.

All towns (such as Reykjavik, Mosfellsbær, Borgarnes, Blönduós, Varmahlíð, Akureyri, Mývatn, Egilsstaðir, Vík í Mýrdal, Hvolsvöllur, Hella and Selfoss) are neutral zones. Meaning that teams cannot attack when passing those towns and are obligated to follow general traffic rules, including stopping on red lights.

Riders are not allowed to receive any outside assistance apart from fuel, bathroom facilities, drinks, food, clothing, tubes, tires and tools for the bike. It is only allowed to transport riders on registered team vehicles by registered team members. It is allowed for non team members to enter the team vehicle short term for media purposes.

Race management should be notified if any rules are broken.

Race management has permission to make an exception to rules in case of an unforeseen event. Please contact race management and/or judges directly to report any incidents.

Any serious incidents should be reported directly to the local emergency number 112.



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Síminn



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# THE ROUTE

Please note that the route follows road number 1 with a few exceptions.

Just before Mývatn lake you make a left turn and ride over Láká river at the north side of the lake (on road 1). Turn right on Reykjahlíð and left towards Egilsstaðir.

All categories will have to ride over Öxi (Axarvegur number 939) which is the first time you'll leave road 1. For this section teams will have to use mountain bikes going downhill as it's a gravel road. It's possible to use a road bike to ride uphill on the gravel road but teams will have to evaluate.

From Selfoss we exit on road number 34 and to Suðurstrandarvegur number 427. From Suðurstrandarvegur we exit to Krísuvíkúvegur number 42 where the finish line is located. Please explore the map.

Part of the route on road 427 and 42 is a gravel road. Teams will have to decide if possible to ride on road bikes or if to switch to cyclocross or mountain bike.

# FINISH LINE

The finish line is located on Hvaleyrarvatnsvegur. The team's participation will finish once the front wheel of the first rider passes the finish line. Please make sure that the time chip is attached to the bike most likely to pass the finish line first to make sure the timing is accurate.

Cameras will be at the finish line if teams have a close sprint finish. The front part of the first riders' tire will decide the race finish order.

The road Hvaleyrarvatnsvegur where the finish is located is closed for traffic. However, team cars can enter the road to tail their teams. The cars will have to turn left and exit the road approximately 300 meters before the finish line.



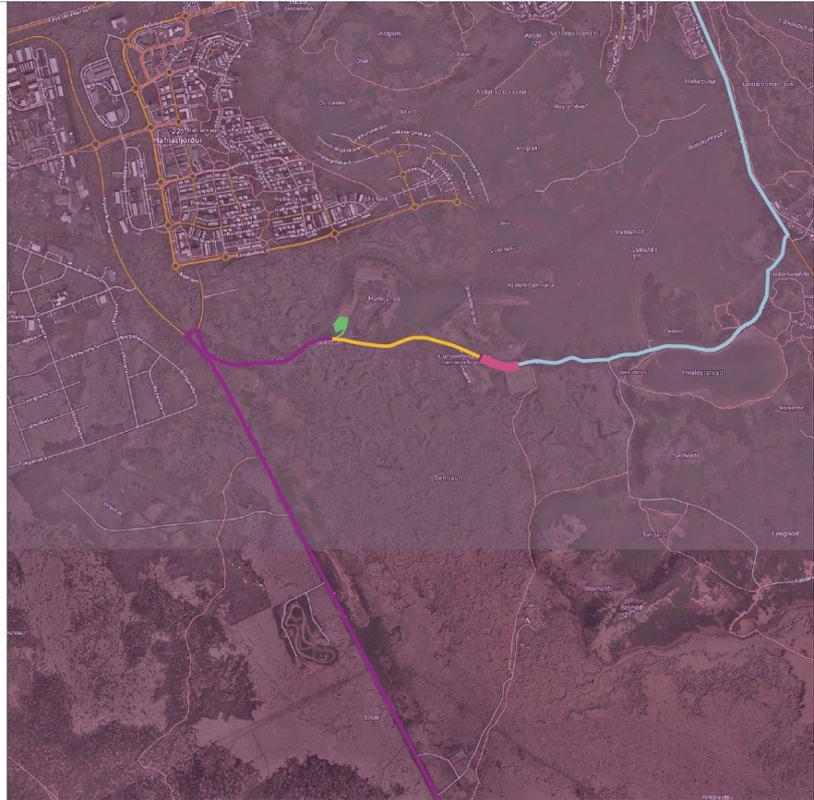
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# FINISH OVERVIEW

- RACE COURSE
- ONLY CYCLISTS
- EXIT AND PARKING FOR TEAM VEHICLES
- FINISH LINE
- SPECTATORS ACCESS
- BBQ AND HAPPINESS

**WOW** CYCLOTHON  
AROUND ICELAND



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# N1 SERVICE AROUND ICELAND

N1 offers longer opening hours while the race is taking place. At N1 you can refill the tank, pick up food and snacks. You can always call them before arriving if you'd like to pre-order for fast delivery.



## Special Offer for participants

Cheesburger with bacon fries and N1 sauce of own choice - 1.490kr

Chickenburger with fries and N1 sauce of own choice - 1.490kr

Icelandic meat soup with bread (where available) - 1.490kr

## OPENING HOURS

<b>Borgarnes:</b>	19:30 - 01:00 (21.06 - 22.06)	+354 440 1333
<b>Staðarskáli:</b>	23:00 - 04:00 (21.06 - 22.06)	+354 440 1336
<b>Blönduós:</b>	02:00 - 08:00 (22.06)	+354 467 1010
<b>Akureyri v/ Leiruveg:</b>	05:30 - 23:30 (22.06)	+354 461 3414
<b>Egilsstaðir:</b>	06:00 - 00:00 (23.06)	+354 440 1450
<b>Höfn:</b>	08:00 - 23:00 (23.06)	+354 478 1940
<b>Kirkjubæjarklaustur:</b>	24 hour opening (24.06)	+354 487 4628
<b>Vík:</b>	08:00 - 23:30 (24.06)	+354 487 1230
<b>Hvolsvöllur:</b>	07:30 - 23:00 (24.06)	+354 487 8197
<b>Selfoss:</b>	07:00 - 23:30 (24.06)	+354 482 1005



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# WOW CYCLOTHON ON THE ROAD

## COMMISSAIRES' CAR

*SÍMI 898 6811*

A couple of commissaires are appointed and will monitor the race on the road.

## WOW MEDIA BUS

*SÍMI 697 5539, GUÐRÚN VAKA.*

## GÁP AND ASKJA SERVICE CAR

*SÍMI: 822-0205*

The GÁP "service Team" Mercedes Benz car will be on the road for the duration of the race. They'll have spare parts, tools and coffee. Please give them a call if you are experiencing mechanical failures or are in need for an assistance.

## RACE MANAGEMENT

*Sími: 898 9811*

The race management operates from WOW Air headquarters in Reykjavík. If the matter is urgent please call, otherwise email [wowcyclothon@wow.is](mailto:wowcyclothon@wow.is).

## EMERGENCY

**112** is Iceland's emergency phone number.

Please contact them directly if there are any serious accidents or issues.



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## WOW CYCLOTHON SPONSORS

WOW Cyclothon is owned and operated by WOW Sport ses which sole purpose is to raise funds for charity. The event's main goal is to raise funds for a good cause, new one each year. Other goals are to present a challenge for riders to push them selves to the limit.

Our sponsors make this achievable for us. Thank you!



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## AS YOU RIDE THE WOW CYCLOTHON

Please remember to treat other racers as you would wish to be treated. Treat other crews as you would want yours to be treated. Treat other road users as you would wish to be treated. Treat the communities which the race passes through as you would wish your community to be treated.



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Enjoy the ride and have a safe journey!



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# Timetables

Timetables are available on the race website <http://www.wowcyclothon.is/en/race/documents> these show approximate times at notable locations around the Island.

# Phonebook

Phonebook with number of team leaders for each team is available on the race website <http://www.wowcyclothon.is/en/race/documents>



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